PowerStore Campaign Social Posts

**Post 1**

With its data-centric design, intelligent automation and unique adaptable architecture, PowerStore is designed to support both traditional and modern workloads. And with the newest release including a new cost-effective entry model, Dell Technologies' award-winning storage appliance is now accessible to any business**. XX Partner URL XX**

**Post 3**

Since its launch Dell PowerStore has proven itself to be highlight differentiated ― delivering significant performance, architectural and program advantages versus every competitor all-flash storage appliance in terms of: • Any Scale ― Scale up and scale out • Any Workload ― Block, file, vVol, container • Any Future ― Controller swaps, no migrations, maximum flexibility • Any Topology ― Storage array and on-array application hosting with AppsON With the newest release of PowerStore delivering significant performance, scale and resiliency enhancements, the future of storage is here. **XX Partner URL XX**

**Post 3**

Get ready for what’s next with PowerStore. The new release of the award winning\*, revolutionary storage appliance from Dell Technologies is here and it not only includes a powerful software update delivering improved performance, scale and resiliency enhancements, but also a new cost effective entry model ― PowerStore 500. Future-proof storage for all. \*CRN Product of the Year: Best SMB External Storage hardware and The Channel Co CRN Tech Innovator Winner of the Year 2020. **XX Partner URL XX**