

Turnkey AI

High Level Use Case Genres

How do you pronounce Internal?

It-ernal

Like "Iterate"

Iterate Eternally = Internal

Targeted Use Case Genres for Turnkey AI

1. **AutoReports** - RAG (Text & Audio processing and Insight Extraction)
2. **Nebulous** - Resource Allocation & Prioritization (Task / Ticketing / Project and Program Management / Cyber Threat Response / Business Continuity & Disaster Planning)
3. **Waypoint** - RAG RFP Automation
4. **Blockify** - 40X (4000%) RAG Accuracy Customer Data Ingestion and Optimization
5. **Echoes** - Conversational AI: Internal & External experience
6. GTM Sales and BD Proposal / Sales Content Automation
7. **1:1 Door Openers** - 13X (1300%) Engagement Hyper-personalized Marketing & CX Content Generation
8. **Rapid Answers** - Alignment of Complex Product Portfolios & 24x7x365 Knowledge and SME
9. **Nebulous** - End-to-end Product and Program Management PMO

Industry Verticals

Enterprise / Global Industries

1. Aerospace / Defense
2. Automotive
3. Chemicals
4. Computers & Electronics
5. CPG
6. Energy
7. Financial Services
8. Government Contractors
9. Healthcare
10. Insurance
11. Life Sciences
12. Legal
13. Manufacturing
14. Marketing & Advertising

1. Professional Services
2. Retail
3. Semiconductors
4. Software
5. Telecommunications
6. Transportation and Logistics
7. Travel
8. Federal Government

Commercial / Medium / Small Business Industries

1. State and Local Government
2. Higher Education
3. Car Dealerships
4. Real Estate
5. Boutique Financial Asset Management
6. Venture Capital Firms
7. Restaurants
8. Accounting

Turnkey AI

Industry Use Cases

Automotive

AI Assessment & Paid POC Use Case Candidates

1. B2B RFP Response Automation
2. Marketing for Customer Lease Renewals
3. B2B Fleet Sales - Unsolicited Proposals
4. Personalized Event Promotions & Invitations
5. Direct to Consumer Hyper-personalized Advertisements (social media ad targeting)
6. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
7. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
8. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
9. Dealer Enablement Packages for Hyper-personalized Marketing
10. Call Center Recorded Conversation Audio Analysis and Transcription
11. Procurement and Contracts Assistance / Analysis
12. Employee Onboarding, Training, and Education via Just in Time materials
13. Personalized Maintenance Plans with Customer Engagement
14. Localization and translation of content for new languages / regions and markets

MVP Use Case Candidates

1. Documentation, Manuals, and Car Service assistance for Mechanics

Aerospace / Defense

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Event Promotions & Invitations
5. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
6. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
7. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
8. Procurement and Contracts Assistance / Analysis (Supply Chain)
9. Capture and Documentation of Institutional Knowledge from Human Briefings
10. Call Center Recorded Conversation Audio Analysis and Transcription
11. Employee Onboarding, Training, and Education via Just in Time materials
12. Localization and translation of content for new languages / regions and markets
13. Documentation, Manuals, and Repair / Service Training and Assistance

Chemicals

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Event Promotions & Invitations
5. **Project and Program Management**
6. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
7. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
8. Procurement and Contracts Assistance / Analysis (Supply Chain)
9. Capture and Documentation of Institutional Knowledge from Human Briefings
10. Call Center Recorded Conversation Audio Analysis and Transcription
11. Employee Onboarding, Training, and Education via Just in Time materials
12. Localization and translation of content for new languages / regions and markets

Computers & Electronics

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Social Media Marketing for New Customer Acquisition
5. Personalized Event Promotions & Invitations
6. Partner and channel marketing and co-branding enablement at scale
7. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
8. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
9. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
10. Procurement and Contracts Assistance / Analysis (Supply Chain)
11. Capture and Documentation of Institutional Knowledge from Human Briefings
12. Call Center Recorded Conversation Audio Analysis and Transcription
13. Employee Onboarding, Training, and Education via Just in Time materials
14. Localization and translation of content for new languages / regions and markets
15. Documentation, Manuals, and Repair / Service Training and Assistance

CPG

1. Personalized Social Media Marketing for New Customer Acquisition
2. Personalized Event Promotions & Invitations
3. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
4. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
5. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
6. Procurement and Contracts Assistance / Analysis (Supply Chain)
7. Capture and Documentation of Institutional Knowledge from Human Briefings
8. Call Center Recorded Conversation Audio Analysis and Transcription
9. Employee Onboarding, Training, and Education via Just in Time materials
10. Localization and translation of content for new languages / regions and markets
11. B2B RFP Response Automation
12. B2B Sales - Unsolicited Proposals

Energy

1. **Continuous process improvement (Tech for Six Sigma and similar methodologies), Project and Program Management**
2. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
3. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
4. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
5. Procurement and Contracts Assistance / Analysis (Supply Chain)
6. Capture and Documentation of Institutional Knowledge from Human Briefings
7. Employee Onboarding, Training, and Education via Just in Time materials
8. Documentation, Manuals, and Repair / Service Training and Assistance
9. Call Center Recorded Conversation Audio Analysis and Transcription
10. B2B RFP Response Automation
11. B2B Sales - Unsolicited Proposals
12. Marketing for Recruiting Talent / Thought Leadership
13. Personalized Event Promotions & Invitations
14. Localization and translation of content for new languages / regions and markets

Financial Services

1. Hyper-personalized Marketing / Advertisements (social media ad targeting) - for example High net worth executive comms
2. RFPs for B2B
3. Unsolicited Proposals for B2B or B2C (i.e. B2B Proposals for 401K management etc.)
4. Rapid Response Video Messaging for Client Retention when a Broker leaves firm (submitting resignation at 4:59pm on Friday to take clients)
5. Broker Acquisition (+ New Client Acquisition)
6. Executive Communications from CXO
7. Quarterly Portfolio Updates / Annual Reports
8. Offer Letters for New Investment Opportunities
9. Content Management Team efficiencies in scaling messaging while maintaining compliance.
10. Assistance in Contact / Call Center conversation transcription and LLM analysis
11. Personalized Advertising and competitive differentiation for new product offerings (i.e. recent Bitcoin ETF announcement)
12. Personalized Social Media Marketing for New Client Acquisition
13. Investment Underwriting
14. Bank Branch Lobby Experience (automated teller activities) - Turnkey AI's Voice Recognition and Speech Synthesis could help as a component of a bigger solution here.
15. Fraud Detection Response / Resolution Prioritization
- 16. Project and Program Management, Product Development, QA & Testing, Roadmapping**
- 17. IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
- 18. CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
19. Online Banking - Turnkey AI's Chat LLM platform could help as a component of a bigger solution here.
20. Financial Billing and Collections

Government Contractors

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Event Promotions & Invitations
5. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
6. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
7. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
8. Procurement and Contracts Assistance / Analysis (Supply Chain)
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11. Employee Onboarding, Training, and Education via Just in Time materials
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13. Documentation, Manuals, and Repair / Service Training and Assistance

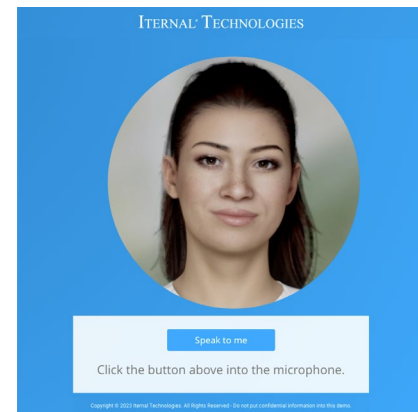
Healthcare

AI Assessment & Paid POC Use Case Candidates

1. Patient Intake
2. Electronic Medical Record (EMR) Analysis and Summary (AutoReports)
3. Procurement RFP Administration (AutoReports)
4. Project and Program Management (Nebulous - Task / Resource Allocation & Prioritization)
5. Contracts Management (AutoReports)
6. Doctor & Patient AI Discussion Notes & Readout
7. Doctor Sign Out (Change of Shift Data Debrief) Auto to Text Insights and Capture
8. Medical Publication Analysis / Summary (AutoReports)
9. Customer Experience and Data Collection Surveys with Personalized Follow-up

MVP Use Case Candidates

1. Personalized Treatment Protocol Reminders
2. Doctor AI Research Assistant
3. AI based Collections Messaging
4. Patient Procedure FAQs
5. Foreign Language Communications (Doctors to Patients, or administration)
6. Doctor EMR AI Updates
7. ICD-10 Code Recommendation Assistance from Doctor Patient Discussion (90% solution)



Insurance - Email Value Prop

Internal Technologies believes there is a significant joint opportunity with Insurance Providers where our combined technologies can deliver unique capability to address a compelling events for Insurance Providers. Current industry challenges driven by economic headwinds and troubling industry trends.

Customers who could possibly bundle home and auto insurance represent Insurance Providers' what could be a significant growth opportunity. This customer segment drives the highest "lifetime value" for insurers. However, the current macro economic environment and a toxic combination of record high numbers of serious collisions, skyrocketing used-vehicle valuations and surging repair costs have steadily driven auto premiums higher. This has resulted in sending these customers back to the marketplace in record numbers to shop for new, cheaper policies. This is causing Insurance Providers to look for new and creative ways to deepen relationships with their most valuable customers. Internal believes that our ability to provide hyper-personalized customer engagement can deepen relationships with Insurance Providers customers and have a positive impact on their retention strategy. We see 4 primary use cases.

- **Retain and Grow The Bundled Customers:** Insurance Journal reports that - quotes on new auto insurance policies have increased by 11.8% during the past year. We've confirmed with their leadership team that this is a concern. A hyper-personalized campaign with individualized messaging from Insurance Providers Leadership can help improve retention.
- **Insurance Providers Agency Support:** Providing a hyper-personalized sales / marketing web experience that includes a cost savings and conversion report for new signups that can be used by all independent agents and insurance brokers at thousands of different insurance agencies supporting Insurance Providers. Enabling those agents to create trust, deepen relationships and ensure alignment using brand approved messaging and accurate content.
- **Natural Disasters Require Empathetic Response:** When a community is hit by severe weather, members of Insurance Providers's National Catastrophe Response Team—specially trained and equipped claims representatives—jump in quickly to help. The response has to be personal and empathetic. Sending hyper-personalized messaging to Insurance Providers clients both ahead of the disaster and immediately following can make all of the difference and build trust in the Insurance Providers brand.
- **Insurance Providers Internal Employee Engagement:** Using brand talent and Internal AI capabilities to create bespoke video messages to Insurance Providers employees marking significant career milestones or accomplishments.

Insurance

- Personalized Social Media Marketing for New Customer Acquisition
- B2B RFP Response Automation
- B2B Sales - Unsolicited Proposals
- Underwriting
- Procurement and Contracts Assistance / Analysis (Supply Chain)
- Policy Terms Management and Maintenance
- Personalized Event Promotions & Invitations
- Legal Claims Assistance
 - a. Document Review AI Assistant
 - b. AI Nurse Review of Electronic Medical Record Summary for Personal Injury Cases
 - c. Police Report Analysis and Summary
 - d. Deposition Interview and Transcript Analysis
 - e. Client Statement Intake for for Personal Injury Cases
 - f. Plaintiff / Defendant Statement Comparison
- **Project and Program Management, Product Development, QA & Testing, Roadmapping**
- **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
- **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
- Capture and Documentation of Institutional Knowledge from Human Briefings
- Call Center Recorded Conversation Audio Analysis and Transcription
- Employee Onboarding, Training, and Education via Just in Time materials
- Localization and translation of content for new languages / regions and markets

Life Sciences

1. Clinical Trial Research and Analysis
2. Clinical Trial Qualitative Data Capture for Interpretation and Reporting
3. B2B RFP Response Automation
4. B2B Sales - Unsolicited Proposals
5. Marketing for Recruiting Talent / Thought Leadership
6. Personalized Event Promotions & Invitations
7. **Project and Program Management**
8. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
9. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
10. Procurement and Contracts Assistance / Analysis (Supply Chain)
11. Capture and Documentation of Institutional Knowledge from Human Briefings
12. Call Center Recorded Conversation Audio Analysis and Transcription
13. Employee Onboarding, Training, and Education via Just in Time materials
14. Localization and translation of content for new languages / regions and markets
15. Documentation, Manuals, and Repair / Service Training and Assistance

Legal

1. Recruiting
2. Employee Onboarding and Training
3. RFP Responses
4. Business Development Proposals
5. Document Review AI Assistant
6. AI Nurse Review of Electronic Medical Record Summary for Personal Injury Cases
7. Police Report Analysis and Summary
8. Deposition Interview and Transcript Analysis
9. Client Statement Intake for for Personal Injury Cases
10. Plaintiff / Defendant Statement Comparison
11. Customer Experience and Data Collection Surveys with Personalized Follow-up
12. Legal Complaint / Demand Letters
- 13. Project and Program Management, Product Development, QA & Testing, Roadmapping**
- 14. IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
- 15. CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
16. Customer FAQs

Manufacturing

1. **Continuous process improvement (Tech for Six Sigma and similar methodologies), Project and Program Management**
2. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
3. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
4. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
5. Procurement and Contracts Assistance / Analysis (Supply Chain)
6. Capture and Documentation of Institutional Knowledge from Human Briefings
7. Employee Onboarding, Training, and Education via Just in Time materials
8. Documentation, Manuals, and Repair / Service Training and Assistance
9. Call Center Recorded Conversation Audio Analysis and Transcription
10. B2B RFP Response Automation
11. B2B Sales - Unsolicited Proposals
12. Marketing for Recruiting Talent / Thought Leadership
13. Personalized Social Media Marketing for New Customer Acquisition
14. Personalized Event Promotions & Invitations
15. Localization and translation of content for new languages / regions and markets

Marketing & Advertising - Email Value Prop

Internal + [AGENCY NAME] - Increase Margins and Differentiate via AI and Hyper-personalization

Your Agency could leverage Internal's AI and Automation hyper-personalization technologies to increase margins and scale competitive advantage in the advertising and marketing space and drive significant positive outcomes with measurable ROI on each engagement for customers.

Our AI allows your Agency to programmatically produce hundreds, thousands, of millions of hyper-personalized videos, web pages, beautiful graphic designed brochures, or other content at scale in a fully automated way by using modular content and one or multiple datasets. This capability would slot in exceptionally well with the other AI efforts your Agency may be working on.

In addition to Dell and NVIDIA being key strategic partners of Internal, we've done extensive work with Dell, NVIDIA, AMD, and others to generate these hyper-personalized videos and see on average a 13X increase in engagement and watch time compared to something generic (validated with A/B testing). Our single best performing campaign had a 96.4% CTR to 697 CXO targets with AMD. Average CTR is typically 30%-80% depending on how warm or cold the lead is.

Here's just one example of how your Agency could create new services revenue and opportunities for their clients across all industry verticals: <https://video.internal.ai/df1c52ecb8a640a15bcc20180bfcd2>

The ideal outcome would be for Internal/Dell to become a technology partner for your Agency, train your teams on how to become experts in leveraging Internal, and enable your Agency to integrate it into your portfolio of service offerings.

Your Agency could both use these services and also monetize and sell services into their customers.

Marketing & Advertising (Both Use and Resell)

Use Internally and Resell

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Social Media Marketing for New Customer Acquisition
5. Personalized Event Promotions & Invitations
6. Market Research and Brand Analysis reporting (Public Relations)
7. Localization and translation of content for new languages / regions and markets

Use Internally

1. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
2. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
3. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
4. Procurement and Contracts Assistance / Analysis (Supply Chain)
5. Acquisition and underwriting / due diligence research
6. Capture and Documentation of Institutional Knowledge from Human Briefings
7. Employee Onboarding, Training, and Education via Just in Time materials

Professional Services

1. **Project and Program Management, Business Transformation Consulting, Continuous process improvement (Tech for Six Sigma and similar methodologies), Product Development, QA & Testing, Roadmapping**
2. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
3. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
4. B2B RFP Response Automation
5. B2B Sales - Unsolicited Proposals
6. Bulk analysis of documentation / industry research
7. Personalized Event Promotions & Invitations
8. Procurement and Contracts Assistance / Analysis (Supply Chain)
9. Capture and Documentation of Institutional Knowledge from Human Briefings
10. Employee Onboarding, Training, and Education via Just in Time materials
11. Documentation, Manuals, and Repair / Service Training and Assistance
12. Call Center Recorded Conversation Audio Analysis and Transcription
13. Marketing for Recruiting Talent / Thought Leadership
14. Personalized Social Media Marketing for New Customer Acquisition
15. Localization and translation of content for new languages / regions and markets

Retail and Consumer

1. Procurement RFP Administration & Contract Validation
2. Employee Instructions Generator
3. Procurement and Contracts Assistance / Analysis (Supply Chain)
4. Capture and Documentation of Institutional Knowledge from Human Briefings
5. Employee Onboarding, Training, and Education via Just in Time materials
6. Documentation, Manuals, and Repair / Service Training and Assistance
7. Call Center Recorded Conversation Audio Analysis and Transcription
8. Personalized Event Promotions & Invitations
9. Localization and translation of content for new languages / regions and markets
10. Personalized Ad Targeting Personalized Social Media Marketing for New Customer Acquisition
11. Fraud Detection and Security Response Prioritization
12. Product Development, QA & Testing, Roadmapping, Project and Program Management, Business Transformation Consulting, Continuous process improvement
13. IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity
14. CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization
15. We provide part of a larger solution for:
 - a. Virtual Customer Assistant
 - b. Digital Clienteling / Drive-Thru
 - c. Conversational Commerce
 - d. Health assistant - Ingredients checker
 - e. Associate Experience and Store Operations
 - f. Conversational Help Desk
 - g. New Product Ideation
 - h. Product Attribute Enhancer

Semiconductors

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Social Media Marketing for New Customer Acquisition
5. Personalized Event Promotions & Invitations
6. Partner and channel marketing and co-branding enablement at scale
7. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
8. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
9. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
10. Procurement and Contracts Assistance / Analysis (Supply Chain)
11. Capture and Documentation of Institutional Knowledge from Human Briefings
12. Call Center Recorded Conversation Audio Analysis and Transcription
13. Employee Onboarding, Training, and Education via Just in Time materials
14. Localization and translation of content for new languages / regions and markets
15. Documentation, Manuals, and Repair / Service Training and Assistance

Software

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Social Media Marketing for New Customer Acquisition
5. Personalized Event Promotions & Invitations
6. Partner and channel marketing and co-branding enablement at scale
7. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
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12. Call Center Recorded Conversation Audio Analysis and Transcription
13. Employee Onboarding, Training, and Education via Just in Time materials
14. Localization and translation of content for new languages / regions and markets
15. Documentation, Manuals, and Repair / Service Training and Assistance

Telecommunications

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Marketing for Recruiting Talent / Thought Leadership
4. Personalized Social Media Marketing for New Customer Acquisition
5. Personalized Event Promotions & Invitations
6. Partner and channel marketing and co-branding enablement at scale
7. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
8. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
9. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
10. Procurement and Contracts Assistance / Analysis (Supply Chain)
11. Capture and Documentation of Institutional Knowledge from Human Briefings
12. Call Center Recorded Conversation Audio Analysis and Transcription
13. Employee Onboarding, Training, and Education via Just in Time materials
14. Localization and translation of content for new languages / regions and markets
15. Documentation, Manuals, and Repair / Service Training and Assistance

Transportation and Logistics

1. B2B RFP Response Automation
2. B2B Sales - Unsolicited Proposals
3. Personalized Event Promotions & Invitations
4. **Project and Program Management, Product Development, QA & Testing, Roadmapping**
5. **IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity**
6. **CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization**
7. Procurement and Contracts Assistance / Analysis (Supply Chain)
8. Capture and Documentation of Institutional Knowledge from Human Briefings
9. Call Center Recorded Conversation Audio Analysis and Transcription
10. Employee Onboarding, Training, and Education via Just in Time materials
11. Localization and translation of content for new languages / regions and markets
12. Documentation, Manuals, and Repair / Service Training and Assistance

Travel

1. Personalized Ad Targeting Personalized Social Media Marketing for New Customer Acquisition
2. Personalized Event Promotions & Invitations
3. Call Center Recorded Conversation Audio Analysis and Transcription
4. Dream vacation planner via personalized video advertisements
5. Procurement RFP Administration & Contract Validation
6. Employee Instructions Generator
7. Procurement and Contracts Assistance / Analysis (Supply Chain)
8. Capture and Documentation of Institutional Knowledge from Human Briefings
9. Employee Onboarding, Training, and Education via Just in Time materials
10. Documentation, Manuals, and Repair / Service Training and Assistance
11. Localization and translation of content for new languages / regions and markets
12. Product Development, QA & Testing, Roadmapping, Project and Program Management, Business Transformation Consulting, Continuous process improvement
13. IT Ops Ticket Prioritization, Cyber Response, Disaster Recovery Planning, Business Continuity
14. CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization
15. We provide part of a larger solution for:
 - a. Virtual Customer Assistant
 - b. Conversational Commerce
 - c. Conversational Help Desk
 - d. Product Attribute Enhancer

Federal Government

"Nebulous" Prioritization System

Project and Program Management (Task / Resource Allocation & Prioritization)

Cyber Threat response prioritization

IT Systems Management Ticket Response Prioritization

Strategic Objective and Operational Planning

Product Development, QA & Testing, Roadmapping

Disaster Recovery Planning, Business Continuity

CXO Strategic Objective / Financial Planning and Resource Allocation & Prioritization

+ *any other action or goal that benefits from prioritization*

"AutoReports" Programmatic Bulk RAG LLMs

Pre-recorded call analysis (wire taps)

Call Center Recorded Conversation Audio Analysis and Transcription

Procurement and Contracts Assistance / Analysis / RFP Administration

Deposition Interview and Transcript Analysis

Legal Evidence AI Document Review

Plaintiff / Defendant Statement Comparison

Report Writing Assistance (applicable to any report, Police, Fire, Health Examiner, etc)

Summary "Battle Cards" for pre-meeting preparation

Report generation for police reports, interview summaries

International Partner Audio review and analysis

Intel data dump quick pass processing (imagine a laptop acquired on a raid that needs to be scanned and reviewed quickly, 100k+ emails)

Personalized Media Generation

Hyper-personalized content (video, text, web) for citizen engagement

Employee Onboarding, Training, and Education via Just in Time materials

Disaster Response Messaging

Citizen Experience and Data Collection Surveys with Personalized Follow-up

Generation of real-time intelligence reports with dynamic updating

Healthcare

Healthcare Patient Intake

Electronic Medical Record (EMR) Analysis and Summary

Doctor & Patient AI Discussion Notes & Readout

Medical Publication Analysis / Summary (AutoReports)

"Echoes" Intake Conversational AI

Prisoner intake and processing

Investigation interviews, interrogations, etc (line of questioning)

Language Translation Interface (audio and text)

Multi-language translation checks to ensure translators are providing all information

"IdeaBlock" Modular Content Management

Data sharing with controlled granular access to other agencies or partners

Data access controls for AI LLMs

Deep cover communications / hiding in plain sight encoding and decoding with AI

Turnkey AI

Commercial Use Cases

State and Local Government

AI Assessment & Paid POC Use Case Candidates

1. Tourism Marketing
2. Hyper-personalized Advertisements (social media ad targeting)
3. Corporate Relocation / Investment Proposals
4. Disaster Response Messaging
5. Non-partisan Get Out to Vote Messaging
6. Pro-active curated Citizen Engagement
7. Project and Program Management (Task / Resource Allocation & Prioritization)
8. Procurement RFP Administration

MVP Use Case Candidates

1. Report Writing Assistance (applicable to any report, Police, Fire, Health Examiner, etc)
2. Police Suspect Interview Assistance
3. Recorded Conversation Audio Analysis and Transcription (Wiretaps, Interviews, Depositions etc)
4. Prisoner Intake and Processing
5. Foreign Language Interview Assistance
6. Citizen Experience and Data Collection Surveys with Personalized Follow-up
7. Citizen FAQs
8. Probation Check Ins and Review

Higher Education

AI Assessment & Paid POC Use Case Candidates

1. Donor Engagement and Fundraising
2. Athlete Recruitment
3. Scholar / Professor / Dean / President / Board Recruitment
4. Student Recruitment
5. Project and Program Management (Task / Resource Allocation & Prioritization)
6. Procurement RFP Administration

MVP Use Case Candidates

1. Student Orientation
2. Admissions Application Assistance
3. Student Admissions Interviews
4. Foreign Language Lecture Translations
5. Parent / Guardian FAQs
6. Student FAQs

Car Dealerships

AI Assessment & Paid POC Use Case Candidates

1. Hyper-personalized Marketing / Advertisements (social media ad targeting)
2. Local B2B Vehicle Sales and Proposals
3. Lease Buyout and New Vehicle Upgrade Proposals
4. Customer Experience and Data Collection Surveys with Personalized Follow-up

MVP Use Case Candidates

1. Service Manual / Documentation Lookup Assistance for Mechanics
2. Interactive Car Information Specification Chat Bot
3. Customer FAQs

Real Estate

AI Assessment & Paid POC Use Case Candidates

1. Hyper-personalized Marketing / Advertisements (social media ad targeting)
2. B2B Sales Proposals
3. RFP Responses
4. Procurement & Contracts Management
5. Tenant Communications and Notices

MVP Use Case Candidates

1. Customer FAQs

Boutique Financial Asset Management

AI Assessment & Paid POC Use Case Candidates

1. Hyper-personalized Marketing / Advertisements (social media ad targeting)
2. Client Retention when Brokers Leave
3. New Client Acquisition
4. Executive Communications from CXO
5. Quarterly Portfolio Updates
6. Offer Letters for New Investment Opportunities

MVP Use Case Candidates

1. Customer FAQs

Venture Capital Firms

AI Assessment & Paid POC Use Case Candidates

1. Hyper-personalized Marketing / Advertisements (social media ad targeting)
2. Client Retention when Brokers Leave
3. New Client Acquisition
4. Executive Communications from CXO
5. Quarterly Portfolio Updates
6. Offer Letters for New Investment Opportunities

MVP Use Case Candidates

1. Customer FAQs

Restaurants

AI Assessment & Paid POC Use Case Candidates

1. Hyper-personalized Marketing / Advertisements (social media ad targeting)
2. B2B Sales Proposals for Events
3. Procurement & Contracts Management

Accounting

AI Assessment & Paid POC Use Case Candidates

1. Hyper-personalized Marketing / Advertisements (social media ad targeting)
2. B2B Sales Proposals
3. RFP Responses
4. Procurement & Contracts Management

MVP Use Case Candidates

1. Customer FAQs